



ARTS AT THE GARDENS FINE ART SHOW & SALE

Saturday, August 21, 2010 and Sunday, August 22, 2010

Sonnenberg Gardens & Mansion State Historic Park
151 Charlotte Street, Canandaigua, NY 14424

We are proud to present the tenth annual Arts At The Gardens, a juried show to be held on the grounds of the historic Sonnenberg Mansion in Canandaigua, New York. The two-day event, featuring fine art, is open to applicants throughout the U.S. and Canada.

The setting for the show is the gardens of this splendid estate, which the Smithsonian Institution considers "one of the greatest late Victorian gardens created in the United States...that has survived completely intact". And, Canandaigua is located just 7 miles south of the New York Thruway, in the beautiful Finger Lakes Region, providing easy access to Sonnenberg from the metropolitan areas of Buffalo, Rochester and Syracuse.

The event is promoted extensively in all major media to ensure the greatest number of visitors. 5,000 attended Arts at the Gardens in 2009. A \$6 gate fee is charged to visitors. This show is quickly becoming one of the premier art events in the Northeast.

We look forward to your participation in this prestigious show. Arts at the Gardens is ranked the top Fine Arts Show in Western New York by **Sunshine Artist Magazine**. Do not hesitate to call or email us if you have questions.

2010 SCHEDULE

Entry Deadline
February 1, 2010

Acceptances Mailed
by March 15, 2010

Show Days
Rain or Shine
Saturday August 21
10am-5pm
Sunday, August 22
10am-5pm

Exhibit Setup
Friday, August 20
8am-8pm
Restocking
Saturday: 7am-9:30am
Sunday: 8am-9:30am

Exhibit Breakdown
Sunday, August 22, beginning at 5pm
No early breakdown or departure permitted

Only original artist-created work may be displayed; No manufactured, commercial or imported products will be allowed. Work must be tasteful and in keeping with a family-oriented atmosphere.

JURIED CASH AWARDS

Cash Awards and Ribbons. Eleven cash awards will be presented: one Best of Show award in the amount of \$700 and ten \$250 judges awards.

Award Eligibility. Exhibitors must be present with their work when it is judged. Awards are given for **original works only** and at the discretion of the judges. 2009 winners are offered automatic acceptance into the 2010 Arts at The Gardens show; jurying and the \$25 processing fee are waived.

ENTRY DEADLINE

Applications must be postmarked by Feb. 1, 2010. Entrants will then be juried, with responses mailed before March 15, 2010. If an artist is rejected, all fees—except the processing fee—will be refunded.

INFORMATION AND APPLICATIONS

- You may download an application from our Website at www.artsatthegardens.org.
- You may request to have an application sent by contacting Artsatthegardens@gmail.com.
- For further information contact Caroline Delavan at 585-394-0896

SHOW RULES

Show Rules. All displays will be inspected at intervals throughout the show to ensure that exhibitors comply with show rules. It is the exclusive right and responsibility of the show committee to interpret show rules and to require an artist to remove any work not in compliance with these rules. Should violations be repeated, the artist will be asked to remove his or her exhibit(s) from the show and will forfeit eligibility for participation in future Arts At The Gardens.

No Commercial Products. Only **original** artist-created work may be displayed. All items must be hand-crafted by the exhibitor. No imports, kits, items made from kits or pre-manufactured items are allowed. No more than 20% of an artist's booth may contain reproductions.

Commitment to Show. A signed application is a commitment to show. No refunds for cancellation will be made less than 90 days prior to the show.

Agents. Dealers or agents may not stand in proxy for artists they represent.

Sales Tax. All exhibitors must have a current New York State sales tax number and must display their sales tax certificate during the show.

Interpretation of the Rules. Arts At The Gardens reserves the right to make final interpretations of the rules. The jury consists of Rochester area fine art professionals, highly experienced in each of the categories. Jurying is anonymous. Artist selection is made solely on the basis of work as seen in the submissions. Work is scored on a numerical basis; artists with the highest scores in each category will be accepted. Therefore, image quality is of utmost importance. Decisions of the jurors are final. Calls questioning or disputing the jurors' decision will not be accepted. Prior participation in *Arts at the Gardens* does not guarantee future acceptance.

Waitlist Procedures. In the event that there are more qualified artists than spots in a particular category, acceptance will be based on date of application. A Waiting List of qualified candidates will be maintained and artists will be notified should a space become available.

No Pets are allowed on the show grounds.

DISPLAY REQUIREMENTS

Booth Spaces. Booth spaces are approximately 12-feet wide by 12-feet deep. Booth spaces are available to individual artists, team artists, and guilds. All exhibitors are expected to bring their own display units, materials, tables, chairs, tents, panels, covers, etc.

Exhibitors are responsible for keeping booth(s) clean and orderly during and after the show.

Display. A minimum of 12 pieces must be displayed per booth. A portfolio of matted or framed works may be kept in a viewing bin, but must remain within the confines of the booth(s).

Artists may display work, including materials in the viewing bin, only in the categories in which their work has been juried and accepted. All work exhibited must be comparable to work submitted with the application. All work must be totally attributable to the displaying artist(s).

Electricity. Electricity is available for \$35. Generators are not allowed.

SUBMISSION INSTRUCTIONS

Read and follow the instructions carefully. Incomplete or unsigned applications will NOT be accepted.

Disks: Submit four (4) images: three (3) close-ups of your work, and one (1) of your booth as it will look during the show.

- Images must be in jpg format (3000dpi preferred for each image)
- Write your name and telephone number on the compact disk.

Images must be of good quality and be an accurate and current representation of the size, style and quality of **ALL** work to be exhibited. Applicants not conforming to this rule will be ineligible to show. Photographs of work will not be accepted. An image of booth is mandatory.

Disks of accepted exhibitors will be returned in the exhibitor kit upon registration at the show. Refunded fees will be returned to artists not selected.

To ensure that disks are returned in the event you are not selected, please include a return envelope with sufficient postage.

2009 Award Winners are automatically accepted into the 2010 show. However, you must fill out the application and enclose the \$225 show fee. The \$25 processing fee is waived.

Fees:

Booth Space	\$225.00
Electricity, if desired	\$35.00
Processing (non-refundable)	\$25.00

2010 Application - Arts At The Gardens

APPLICATION DEADLINE: FEBRUARY 1, 2010

SHOW DATES: AUGUST 21 & 22, 2010

READ AND FOLLOW THE INSTRUCTIONS CAREFULLY. INCOMPLETE OR UNSIGNED APPLICATIONS WILL NOT BE PROCESSED.

Name:	Phone:
Organization:	Web Address:
Address:	Email:
City:	State: Zip:
New York State Sales Tax ID (must have original certificate to exhibit):	

I would prefer to receive all of my information: EMAIL US MAIL

ENTRY CATEGORIES AND PROCESS

Please choose only **one** Category for your medium. This is the category you will be juried in.
If you are planning to show work in an additional medium, a separate application and set of images is required.

- | | | | |
|---|---|--|--|
| <input type="checkbox"/> Painting
<input type="radio"/> Watercolor
<input type="radio"/> Oil
<input type="radio"/> Acrylic
<input type="radio"/> Other: _____ | <input type="checkbox"/> Sculpture / Furniture
<input type="radio"/> Wood
<input type="radio"/> Metal
<input type="radio"/> Other: _____

<input type="checkbox"/> Drawings/Pastels
<input type="checkbox"/> Printmaking/Graphics | <input type="checkbox"/> Photography
<input type="checkbox"/> Clay
<input type="checkbox"/> Digital Art
<input type="checkbox"/> Wood
<input type="checkbox"/> Paper
<input type="checkbox"/> Mixed Media
<input type="checkbox"/> Glass | <input type="checkbox"/> Metal
<input type="checkbox"/> Jewelry
<input type="checkbox"/> Fiber
<input type="checkbox"/> Artist Group
(2 or more exhibitors)
<input type="checkbox"/> Other: _____ |
|---|---|--|--|

P R O C E S S	<p style="text-align: center;">Describe the process you use to develop your original medium.</p> <p style="text-align: right;">Price Range _____</p>
---------------------------------	--

BOOTH ASSIGNMENT (RETURN EXHIBITORS ONLY) Prefer same booth space as last year
We will attempt to honor all requests, but substitutions may be necessary.

If accepted please send me 0 25 50 75 100 (max.) free **promotional postcards** with my notification letter.

FEES	Number of Booths	Cost	Total Cost
Individual booth(s) at \$225 each		\$225.00	
Electricity (110 volt) at \$35 per booth		\$35.00	
Please submit TWO checks or money orders payable to Arts at the Gardens: one for booth fee(s) and the other for application processing. A \$40 fee will be charged on any check returned by exhibitor's bank.		Total Booth Fees Application Processing*	\$25.00

HOLD HARMLESS AGREEMENT

As an exhibitor, I agree to the conditions and requirements of Arts At The Gardens. The undersigned will indemnify Arts at the Gardens and Sonnenberg Mansion and Gardens and save them from any and all liability arising out of the action taken by the undersigned or any third party in conjunction with the use or occupancy of the space assigned to the exhibitor, whether such liability be the result of the negligence, active or passively of the undersigned, its officers, agents and employees and from all cost and expense including attorneys fees, incurred in litigation or the handling of such claims.

Nothing contained in this agreement or in any prior or any subsequent negotiations shall entitle the exhibitor to any specific space and Arts At The Gardens retains the right to position the exhibit space with regard to the overall exhibit plan, to make any necessary changes therein.

I have read the Art Show's rule and artwork requirements and I agree to abide by them. I further agree that Arts at the Gardens may copy, distribute and use reproductions of my images in any media for publicity.

I agree that Arts At The Gardens and Sonnenberg Mansion and Gardens will not be held responsible for any theft or loss of property.

***Signature(s):**

***Date:**

Mail application, checks, and images to:
Arts at the Gardens, ATTN: Caroline Delavan, 164 North Main Street, Canandaigua, NY 14424

To ensure the return of your disks in the event that you are not accepted, please include a return envelope with sufficient postage.